

Attribute	Benchmark		CSD/DM (5915055): West Vancouver, BC		
	CSD/CY (5915051): North Vancouver, BC				
	Count: -		Count: -		
	Value	Percent	Value	Percent	Index
A1: TOP LEADERS	211	0.73%	6,151	34.01%	4,659
A2: OWNERS OF NEW CASTLES	88	0.30%	494	2.73%	910
A3: NATURE AND TRADITION LOVERS	88	0.30%	511	2.83%	943
A4: OLD TECHNOCRATS	129	0.44%	1,106	6.12%	1,391
B5: HOUSE OF GADGETS	706	2.42%	21	0.12%	5
B6: ETHNO TECHNOCRATS	512	1.76%	745	4.12%	234
B7: HARVARD PROFESSIONALS	262	0.90%	61	0.34%	38
B8: FAMILY TECHNOCRATS	20	0.07%	141	0.78%	1,114
B9: BALANCED PROFESSIONALS	216	0.74%	1,230	6.80%	919
B10: FREEDOM TECHNOCRATS	2,137	7.33%	1,898	10.50%	143
C11: ETHNIC ACHIEVERS	184	0.63%	25	0.14%	22
C12: ETHNIC EXTREME SPORTS	225	0.77%	1,186	6.56%	852
C13: BEAUTIFUL HOMES	1,299	4.46%	99	0.55%	12
C14: VISIBLE VALUABLES	81	0.28%	0	0.00%	0
C15: BOLLYWOOD DREAM	141	0.48%	159	0.88%	183
D16: BUILD WITH RECREATION	86	0.30%	0	0.00%	0
D17: ADDITIONS, ADDITIONS	114	0.39%	0	0.00%	0
D18: BUY GOOD STUFF FOR THE HOUSE	455	1.56%	0	0.00%	0
D19: PANORAMA	272	0.93%	114	0.63%	68
D20: WELL ROUNDED COCOON	2	0.01%	12	0.06%	600
D21: LIVE IT UP	149	0.51%	0	0.00%	0
E22: HOME FOR THE CHILDREN	315	1.08%	0	0.00%	0
E23: STRETCHING DOLLARS	171	0.59%	174	0.96%	163
E24: ANTIQUES	1	0.00%	0	0.00%	-
E25: OPEN ROAD	10	0.03%	0	0.00%	0
E26: DOWNTOWN DWELLING	0	0.00%	0	0.00%	-
E27: HOME MAKEOVER	189	0.65%	51	0.29%	45
E28: SEMI-SUBURBANITES	0	0.00%	0	0.00%	-
E29: CITY HIGH-RISE	521	1.79%	79	0.44%	25
E30: OLD-TIME MELTING POT	358	1.23%	35	0.19%	15
F31: ACTIVE BOOMERS	47	0.16%	0	0.00%	0
F32: GRANNIES ON THE TOWN	271	0.93%	0	0.00%	0
F33: DEVOTED GRANNIES	162	0.56%	0	0.00%	0
F34: 5TH WHEELERS	127	0.44%	457	2.53%	575
F35: VOLUNTEERS FOR HEALTH	117	0.40%	59	0.33%	83
F36: HOBBYISTS	0	0.00%	0	0.00%	-
F37: TRAILERS IN PURSUIT OF HEALTH	26	0.09%	0	0.00%	0
F38: BINGO ROAD-SHOW	9	0.03%	0	0.00%	0
G39: CHILDCARE ARTS & CRAFT	444	1.52%	31	0.17%	11
G40: ARTISTICALLY AMBITIOUS	1,631	5.60%	146	0.81%	14
G41: RECREATIONAL RENTERS	97	0.33%	0	0.00%	0
G42: FIX ME ANY HOME	132	0.45%	17	0.09%	20
G43: HOUSE IN THE COUNTRY	423	1.45%	19	0.11%	8

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G44: HOUSE FLIPS	2,730	9.37%	493	2.73%	29
G45: FACE A HEALTH CHALLENGE	193	0.66%	0	0.00%	0
G46: RURAL EXPERT SELF-EMPLOYED	329	1.13%	36	0.20%	18
G47: CITY TECHNICALS	0	0.00%	0	0.00%	-
G48: DOWNTOWN SOCIALITES	131	0.45%	0	0.00%	0
G49: CHILDCARE FOR WORKING PARENTS	298	1.02%	0	0.00%	0
H50: WORKK HARD PLAY HARD	2,607	8.95%	756	4.18%	47
H51: THRIFTY TRADESMEN	273	0.94%	0	0.00%	0
H52: SOHO TRADESMEN	479	1.64%	76	0.42%	26
I53: CHILDREN'S EDUCATION	0	0.00%	0	0.00%	-
I54: SMALL TOWN BINGO	0	0.00%	0	0.00%	-
I55: MEDIUM OLD HOUSES	0	0.00%	0	0.00%	-
I56: ANTIQUES OR RENOVATION	0	0.00%	0	0.00%	-
I57: OLD CONTINENTALS	0	0.00%	0	0.00%	-
I58: MOTORCYCLE DIARIES	0	0.00%	0	0.00%	-
I59: SENIORS IN OLD HOMES	0	0.00%	0	0.00%	-
J60: ROUTE 66	0	0.00%	0	0.00%	-
J61: RURAL RECREATION	0	0.00%	0	0.00%	-
K62: HANDY NEIGHBOURS	0	0.00%	0	0.00%	-
L63: GREY PERSPECTIVES	369	1.27%	108	0.60%	47
L64: CHARITABLE RENTERS	0	0.00%	0	0.00%	-
L65: SMALL HOUSEHOLDS BIG HEARTS	736	2.53%	122	0.67%	26
L66: LOW RISE HIGH HOPES	31	0.11%	0	0.00%	0
L67: SELF-SUFFICIENT RENTERS	82	0.28%	0	0.00%	0
L68: TOWER LIVING	536	1.84%	0	0.00%	0
L69: INSURANCE AND TRAVEL	368	1.26%	0	0.00%	0
L70: RENT TO OWN	218	0.75%	1	0.01%	1
L71: TRAVEL & SOME INSURANCE	119	0.41%	0	0.00%	0
L72: COMFORTABLE LEISURE	1,541	5.29%	0	0.00%	0
L73: SINGLE PARENT OLDER CHILD	0	0.00%	0	0.00%	-
L74: UNCOMFORTABLE PAYMENTS	74	0.25%	0	0.00%	0
L75: LOFTY AMBITIONS	0	0.00%	227	1.26%	-
M76: FRENCH LAUNDRY	2	0.01%	271	1.50%	15,000
M77: ENFANTS AND LIFE INSURANCE	0	0.00%	0	0.00%	-
M78: YOUNG FAMILIES	0	0.00%	0	0.00%	-
M79: CONDO ACTIVE SENIORS	660	2.26%	531	2.94%	130
M80: WIDOWED APT	0	0.00%	68	0.38%	-
M81: SELF-EMPLOYED SKILLED WORKERS	92	0.31%	0	0.00%	0
M82: HEALTHCARE IN DEMAND	324	1.11%	0	0.00%	0
M83: WALK 2 WORK	0	0.00%	0	0.00%	-
M84: SOUL CITY PARENTS	0	0.00%	0	0.00%	-
N85: BENEFITS & BENEFACTORS	81	0.28%	0	0.00%	0
N86: RELATIVE SUPPORTERS	6	0.02%	0	0.00%	0

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N87: HIGH-RISE IMMIGRANTS	844	2.89%	281	1.55%	54
N88: LOW-RISE RENTERS	357	1.22%	1	0.01%	1
N89: CHILDCARE & CHARITIES	13	0.04%	0	0.00%	0
O90: SINGLE STEPS	64	0.22%	0	0.00%	0
O91: IN A FIX	0	0.00%	0	0.00%	-
O92: BRITS AND BINGO	0	0.00%	0	0.00%	-
O93: RUSTIC RESIDENTS	0	0.00%	0	0.00%	-
O94: TELEPHONES & TRANSIT	0	0.00%	0	0.00%	-
O95: GREY COLLAR GRIND	0	0.00%	0	0.00%	-
O96: ETHNO ARTS & REC	1,787	6.13%	18	0.10%	2
P97: TAKING CARE OF ELDERS	1,101	3.78%	0	0.00%	0
P98: RELIANT AND RELIABLE	0	0.00%	0	0.00%	-
P99: BIG FAMILIES BIG FEES	82	0.28%	0	0.00%	0
P100: SINGLE PARENTS & SENIORS	0	0.00%	0	0.00%	-
Q101: SPEND - THRIFT ARTS & SPORTS	0	0.00%	0	0.00%	-
Q102: NEW HORIZONS	0	0.00%	0	0.00%	-
Q103: ROAD TRIPPERS	0	0.00%	0	0.00%	-
Q104: BLUE COLLAR IMMIGRANTS	193	0.66%	0	0.00%	0
Q105: OLD HOME DWELLERS	0	0.00%	0	0.00%	-
Q106: THRIFTY WORKERS	0	0.00%	0	0.00%	-
Q107: SINGLE GREY TOWERS	0	0.00%	0	0.00%	-
Q108: STARTING OUT & WINDING DOWN	0	0.00%	0	0.00%	-
Q109: HIGH-RISE SENIORS	0	0.00%	73	0.40%	-

Index	Description
≥ 180	Extremely High
≥ 110 and < 180	High
≥ 90 and < 110	Similar
≥ 50 and < 90	Low
< 50	Extremely Low

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Data Source: Manifold Data Mining Inc.

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Data Vintage: Data Vintage: 2022/2023